



BIODIV'2050

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MISSION ÉCONOMIE DE LA BIODIVERSITÉ

cdc
biodiversité

GRUPE
**Caisse
des Dépôts**



EDITORIAL

The First World Forum on Natural Capital was held in Edinburgh in November and it brought together the 30 signatories of the Natural Capital Declaration. As the sole French signatory of this international undertaking, Caisse des Dépôts was able to show how financial institutions can become long-term investors in ecological transition. We are convinced that it is possible to invent new technical and financial solutions that strike a balance between economic development and the preservation of biodiversity.

This edition of Biodiv'2050 continues to explore this theme. After having heard from Jacques Weber, Director of research at *Cirad*, and Gilles Bœuf, President of the *Muséum national d'Histoire naturelle* last time around, we will get the views of two personalities committed to international approaches

to biodiversity: Bráulio Ferreira de Souza Dias, Executive Secretary of the Convention on Biological Diversity (CBD) and United Nations Assistant Secretary-General, and Gerard Bos, head of the IUCN's Global Business and Biodiversity Programme. We will then get a further insight into the increasingly important role of biodiversity in the economy and the manner in which new activities are generated by what is a key novelty of the early 21st century: *Getting those who consume, destroy or need biodiversity to finance related actions and initiatives.*

We contend that the change in perspective regarding the role of ecosystems both increases the supply of ecosystem-based services and the corresponding demand. Biodiversity – which was initially viewed as an imposition or a constraint – is

fast turning into a wealth creation opportunity and a vector for change within organisations. As a means to this end, we believe that the best way of convincing people is to present empirical proof that will turn this contention into a conviction and help to pave the way for a more desirable future.

LAURENT PIERMONT
Chairman, CDC Biodiversité

CONTENTS

OPINION

4

How to encourage businesses to commit to preserving biodiversity

Discussions with **Braulio Ferreira de Souza Dias**, Executive Secretary of the Convention on Biological Diversity (CBD) and United Nations Assistant Secretary-General, and **Gerard Bos**, head of the IUCN's Global Business and Biodiversity Programme.

UNDERSTANDING

7

Analysing the contribution of biodiversity to wealth creation

INVENTING

13

What types of financing are needed for green and blue corridors?

INTERNATIONAL

16

- **Creation of a biodiversity fund: analysis of the Yasuni ITT Initiative in Ecuador**
- **Feedback from the Third Global Platform on Business and Biodiversity**

INITIATIVES

19

- **"Gardens by the bay": a garden city project in Singapore Bay**
- **First World Forum on Natural Capital**
- **International workshop on biodiversity offsets organised by the OECD**

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